

## Press release

### Freecycle Day is first for **Anytown** *(insert name of village/town)*

People in *(insert name of your community)* are being urged to clear out their unwanted stuff and give it away at a Freecycle Day, the first to be held in the town/village/area.

The event on *(insert day of week & date)* is a chance for people to clear their cupboards, lofts and garages of usable but unwanted items and find a new home for them with somebody else instead of sending it to landfill.

**Anytown** Parish Council *(Insert name of organisation)* is holding the Freecycle Day at the village hall car park *(insert venue)* from 9am to 12 noon *(or whatever times)*.

*(Include a quote on the lines of:)* **NAME** of the parish council said: “We’ve come up with a novel way of recycling. It’s like a car boot sale but no money changes hands, hence the name, Freecycle.

“We hope people giving their lofts, sheds and garages a clear-out will bring their unwanted items along and put them out for others to help themselves,” she added. “They may also find just the thing they’ve been looking for among somebody else’s unwanted goods.”

Items at the Freecycle Day will include toys, books, furniture, household items and gardening equipment. The only condition for taking part is that afterwards people take away all their own goods that are not wanted by others.

For more information please contact *(insert name & tel no/email address)*.